



INFORMATION DISCLOSURE STATEMENT BY APPLICANT	Application No.	10/004,281
	Filing Date	October 31, 2001
	First Named Inventor	Brent McKay
	Art Unit	3622
(Multiple sheets used when necessary)	Examiner	Daniel Lastra
SHEET 1 OF 1	Attorney Docket No.	EMINE.002A

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
DL	1	6,604,138	08/2003	Virine et al.	


FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T ¹

NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ¹
DL	2	"What Should We Call Our New Media Networks?, Some Executives Think We Need a Brand, But Others Believe the Market Will Provide", Narrowcasting News From Bill Collins, November 5, 2003, Vol. 1, Issue 5, pp. 1-3, November 5, 2003.	
	3	"WayFinder42 Commercial Digital Signage, Advanced Technology For Demanding Applications", Interactive Media Network.	
	4	GISmonitor, "Ultimate Map/GIS Directory," http://www.gismonitor.com/news/newsletter/archive/031501.php , 7 pages, downloaded and printed from the World Wide Web on or about January 14, 2006.	
	5	"Interactive Directory", Plasma Display and Information System.	
	6	Google search, "Publisher of USA Today Newspaper, Acquires Captivate Elevator Network," http://66.102.7.104/search?q=cache:-6UGSX07pkJ:www.aka.tv/issueone/iss1artn.asp++%22Elevator+News+Network%22&... , 3 pages, downloaded and printed from the World Wide Web on or about January 21, 2006.	
	7	"Elevator News Network is coming to New York. (Brief Article)", HighBeam Research.	
	8	Google Search, "Outdoor Broadcast Network Plans to Open 18-Story Media Tower at Toronto's Eaton Centre in November 2004", http://66.102.7.104/search?q=cache:dfJukTbIDgoJ:www.aka.tv/issuetwo/iss2art13.asp++%22Elevator+News+Network%22&hl... , 6 pages, downloaded and printed from the World Wide Web on or about January 21, 2006.	

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Examiner Signature 	Date Considered 5/30/06
*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

T¹ - Place a check mark in this area when an English language Translation is attached.